

Exhibit E

LEGAL NOTICE

**If you received direct notice
of a September 2023 Data
Incident, you may be entitled
to benefits from a class
action settlement.**

A federal district court authorized this Notice.

(8XX) XXX-XXXX

www.URL.com

Ashford Inc. Settlement Administrator
P.O. Box XXXXX
XXXXXX

First-Class
Mail
US Postage
Paid
Permit #

«Barcode»

Postal Service: Please do not mark barcode

«ClassMemberID»
«First1» «Last1»
«co»
«Addr1» «Addr2»
«City», «St» «Zip»
«Country»

A \$470,000 settlement has been proposed in a putative class action lawsuit against Ashford Inc. (“Defendant” or “Ashford”) relating to the unauthorized access to Ashford’s data environment which occurred on or about September 20, 2023 (“Data Incident”). Defendant denies all allegations of wrongdoing or liability.

Who is included? Ashford’s records indicate that you are included in the Settlement Class. The Settlement Class includes all individuals who received direct notice that their Personal Information may have been implicated in the Data Incident (“Settlement Class”).

What does the settlement provide? The settlement provides Settlement Class Members with the right to claim (1) compensation for Documented Out-of-Pocket Losses (up to \$2,500); (2) a Pro Rata Cash Payment; and (3) up to three years of single-bureau credit monitoring.

How do I get benefits? You must complete and submit a Claim Form by **DATE**. Claim Forms are available and may be filed online at **www.URL.com**. Claim Forms also may be printed from the Settlement Website or requested by calling the Settlement Administrator and submitted by mail postmarked by **DATE**.

What are my other options? If you do not want to be legally bound by the settlement, you must exclude yourself by **DATE**. Unless you exclude yourself from the settlement, you will not be able to sue Ashford or any other Released Parties for any claim released by the Settlement Agreement. If you do not exclude yourself from the settlement, you may object and notify the Court that you or your lawyer intend to appear at the Court’s Final Approval Hearing. Objections must be filed by **DATE**.

The Court’s Final Approval Hearing. The Court will hold a Final Approval Hearing in this case (*Mooney et al. v. Ashford Inc.*, Civil Action No. 3:24-cv-00279-K) on **DATE**, 202 at **TIME** a.m./p.m. at the United States District Court for the Northern District of Texas, before Judge Ed Kinkeade, 1100 Commerce Street, Courtroom 1627, Dallas, Texas 75242, or by remote means. At this hearing, the Court will decide whether to approve: (1) the settlement; (2) Class Counsel’s request for up to \$156,666.67 in attorneys’ fees, plus reimbursement of costs; and (3) \$2,500 Service Awards to each Class Representative. You may appear at the hearing, but you do not have to. You also may hire your own attorney, at your own expense, to appear or speak for you at the hearing.

*This is only a summary of the settlement. For more information, visit **URL**.*